

Grocers—Retail (Cont)

- Pacific Market 718 J Main-1228
Purkin Groc 1700-4th Main-2896
Purkin P 1706 P Main-1298
PERKINS & CO 1700 M Main-303
Purkin Store & Mill Packing Main-608-5
Petersen & Rhoades 2431 E Main-120
Phoenix Grocery 1016-3rd Main-2089-W
Pierlin Fred 1118 Q Main-3489-W
Piaza Grocery 928-0th Main-1943-W
Pierl Groc & Confect 3601 Sac St Capital-262-J
Portland Groc The 1900 E Main-6225
Progress Importing Co The 1216 J Main-1091
Purkin Groc Store 12th & P Main-7081
Ramer's Cash Grocery Auburn Br Main-2919-J
Ramos A P Rye Main-7174-F
Riley John 421-10th Main-2704-J
Riverside Cash Store Riverside Br Main-853-F
Rogers A 1236 O Main-3743-W
Rogers A Pritchard 1009-3rd Main-3366-J
Rogers G T 2231-10th Main-8276
Sacto Cash Groc 2418 P Main-6781
Sakayama N 301 M Main-398
Sanitary Groc & Meat Mkt 1900 F Main-2870
Sarno Co 1381-4th Main-2840-J
Schnorew Groceraria 1414 J Main-4029-J
Schulze A 301 M Main-4804-J
Schwab J 631 M Main-605
Senator Grocery 2227-10th Main-7562-J
Serrano Groc 9th & O Main-5200
Silver John 2825 9th Br Capital-513-W
Sims Cash Store 4300 8th Av Capital-242-J
Sisson N 1309-20th Main-4032
Skansz Cash Store No 66 1013-9th Main-3092
Skansz Cash Store 9th & B Main-7844
Skansz Cash Store 8th & J Main-3638
Skansz Cash Store 5th & P Main-5192
Skansz Store 524 J Main-2794-W
Smith Howard Sac St & 9th Av Capital-371-J
Smith's Groc & Mkt 1978 8th Br Main-6706
Smyth Bros Grocery 2989-35th Capital-444
Souza M N Mrs 2231-3rd Main-4454-J
Subard's Grocery 316 & P Main-5591
Sun Chas G 2331 I Main-1100
South Side Groc 500 P Main-5820
Sours Grocery 3100-3rd Main-3415-J
Stanish & Pulliz 1730 R Main-3759
Star Groc Co & Fruit Mkt 600 L Main-6296-J
Stephens L C 12th St Rd Main-7208
Storrs F S 3548 8th Br Capital-509-W
Storrs's Grocery 1925 O Main-9726
Staturs John Polson Br Main-93-F-4

Grocers—Retail (Cont)

- Subway Delicat & Groc 800-10th Main-6227-J
Sunlit Groc 1929 P Main-5483
Tardus M 426 M Main-5645
Tanimoto Co 238 L Main-3643
Theodor's Groc 3039 J Main-8461-W
Tip Top Cash Groc 2431 E Main-3951-J
Town Talk Cash & Carry 3087-81st Main-8146-W
Tosti Co 1214-4th Main-2667-W
Tregallas Bros 3879 J Main-4244
Trigilas E C 3679 J Main-6115-W
Tyler J W 1704 J Main-10
Union Cash Store 916 J Main-329
Vargas M E & Son 2530 I Main-4595
Walker A 920 J Main-340
Westing & Mountain 1930 Del Fran Main-7294
Western Groc 1481-4th Main-2900
Williams M S 1680-11th Main-5259
Wilson J R 811-7th Main-8259
Wilson's Grocery 2794-21st Main-7595
Wing Fat Co 1113-3rd Main-2802-J
Wing New Long Co 221 I Main-2301-J
Wo Fat & Co 314 I Main-3926-W
Woods C W 528 St Rd Main-2726-J
Zaller H F 730 M Main-2474-W

Service Grocers

TYER J W
PHONE FOR FOOD
Your Phone Orders Receive Our Personal Attention
Free Delivery
"He Who Serves Well Serves Often"
1704 I Main-10

Grocers—Wholesale

- Feldhusen's Mail Order Prov 805 L Main-2913
Hall Luths & Co 3rd & M Main-247
Lindley & Co 3rd & Q Main-6234
McDowell Bert Co The 1st & N Main-6200
Weisler & Drucker Co 1st & K Main-35
Mutual Grocery Co 100 J Main-9258

Grocers—Wholesale (Cont)

ARATA BROS
WHOLESALE GROCERS
FOOD PRODUCTS
GROCERS' SUNDRIES
12th and J, Sacramento
1128 J Main-1006

Guns

See Sporting Goods Dealers

Hair Dressers & Manicuring

See Beauty Shops

Hair & Scalp Treatments

Ivy Hair Tonic Par 1115-10th Main-703

Scalp Specialists

IVY HAIR TONIC PARLORS
Specialists in the Growing of Hair—Any Case Accepted
Marcelling, Shampooing, Facials
Ladies' and Children's Hair Cutting
Ivy Toilet Preparations
Hotel Land Bldg.
1112-10th Main-703

Hardware Dealers—Retail

- Bowen Hardware Co 3951-35th Capital-47
Bushell Hram 430 J Main-2911-J
Cameron Hram Co 410 J Main-7058
Campbell & Boutwell 1016-12th Main-8996-W
Capital Farm Implement Co 810 J Main-1064
Cicchetti Edw 1302 J Main-232
DOLAN BLDG METLS CO INC 31st P Main-8294
East Sacto Hdw Co 3843 J Main-6115-J
Eaigh Winchell Hdw Co 715 J Main-4331
Harris Hdw & Supl Co 1220 J Main-5980
INAKA CO 1225-4th Main-3131
Lyon Darwin Hdw Co 2905-35th Capital-88
McIntyre F A 2925-35th Capital-72
Miller & Cahill 1321 K Main-964
Murray & Low 1007 J Main-9855
NEWBERRY IMPLEMENT CO 1016 J Main-3716
SHORROCK-SMITH HOWE CO 818 J Main-57
Sims Hardware Co 300 J Main-7578
STOWE R E 3307 Polson Br Main-2303-W
Trousier Chas E & Son 910 J Main-6331
Winchester Store The 715 E Main-4331
Woolie S A North Sacto Main-2143-J

(Continued on next page)

Encourage Telephone Trade by Listing every line of your business in the Classified Telephone Directory. Telephone Trade comes to you at a reduced Selling Cost.

Hardware Dirs—Retail (Cont)

SIMMS HARDWARE CO
The Handy Hardware Store
BASS-HUETTER PAINTS
Cutlery, Tools, Builders' Hardware
SIMMS HARDWARE CO.
2801 J Main-7078

Hardware Dealers—Wholesale

- Schew-Batcher Co 211 J Main-6070
Thomson-Diggs Co The 3rd & R Main-4360

Hardwood Floors

See Flooring Dealers

Harness Dealers

- Davis Saddlery Co 427 J Main-3812-J
Pattar R Grant 1120 J Main-2877
Van Voorhis-Plimney Co 322 E Main-7740

Hat Dealers

- Bergman's Hat Store 729 K Main-3151-J
Harvey & Co 802 E Main-5977-W
Julius Haberdashery 425 K Main-1643-W
Patterson Jim 824 K Main-499
Wahlstrom 130 E Main-2880-W

Hat Renovators

- Blumberg's Hat Works 1723 J Main-7808
Hatters De Luxe 1129-8th Main-2385-W
Peerless Cleaners & Hatters 307 K Main-1449
TIGER'S HAT WORKS 1016-6th Main-3551-J

Cleaning

- Brimbery Hat Works 1723 J Main-7808

HATTERS DE LUXE
Ladies' and Gents' HATS
Cleaned, Blocked and Remodeled by
HATTERS DE LUXE
1129-8th Main-2385-W

TIGER'S HAT WORKS
HATS
Cleaned and Blocked
Satisfaction Guaranteed
Between J and K Sts.
1016-6th Main-3551-J

Hay Dealers

See Feed Dealers

Heating Appliance Dealers

- AHL, FRANK Z SHEET METAL WORKS
1618-21st Main-3900
Automatic Water Heater Serv 2617 D Main-2449-J
Builders Serv & Supply Co 924-12th Main-1640
DRANE CO 1227 Front Main-7460
Johnson's Warm Air Htz Co 8826 V Capital-1273
Luppen & Hawley 808-7th Main-4103
PARK SHEET METAL WORKS
2502 Sacto Br Capital-62

Jobsbers

- TAY GEORGE H 1801-22nd Main-8900

Water Heaters

SACTO COPPER WORKS
AUTOMATIC WATER HEATER SERVICE
Overhauling — Repairing Supplies
3611 D Main-2449-J

Hemstitchers

- Handy Shop The 1314-10th Main-6997-J
Singer Sewing Mach Co 1010 K Main-3292

Chain Stitching

EMSTITCHING
Pleating, Embroider, Etc.
BEADS
Theatrical and Masquerade Costumes
810 J Main-8679

SACTO PLEATING CO

Theatrical and Masquerade Costumes
Rented, Sold and Made to Order
Ladies' and Gentlemen's Evening Dress Rented
Hemstitching, Pleating, Buttons
1010 J Main-4250

Hide Dealers

- BLAIR J N & CO INC 1009 Front Main-52
SACTO REDUCTION WKS 1513 Prt Main-1069
Sacto Reduction Wks Riverside Br Main-2224-J
SACTO WOOL CO Haggin Grant Main-7564

Homes

See Hospitals

Hop Dealers

- Del Paso Hop Co Sacto Main-95-F-2
Hort E Clemens Co West Sacto Main-98-F-2
Marks Irving S Milits Bldg Main-1176

Horses & Mules

See Livestock Dealers

Hosiery Dealers

- Real Silk Hosiery Ochmer Bldg Main-6322

Men's

- Wholesale Zellerbach Paper Co 1221 Front Main-5331

Hospital Supply Dealers

- Benjamin Eugene & Co 910-10th Main-3644

Hospitals

- Annes Hospital Appenee 1405-4th Main-6877
Calif Hosp Assn Ochmer Bldg Main-1150
Capital Private Maternity Home 1130 N Main-9206
Defention Home Co Hop Crks Capital-356
Grace Day Home 7th & S Main-5573-J
IDD-FLYHOFF HOSP 3014 M Main-536
Knoll Hosp 2615 I Main-977
Kruhl Rescue Home Col Acres Capital-4
Sacto Hosp Sits Br Capital-1360
Sac Orphanage & Farm 3700 Flin Br Capital-33
Sisters' Hospital 41st & J Main-4900
Southern Pac Ry Hosp Prt & O Main-1250
Stanford Home 8th & N Main-1598-W
SUTTER HOSPITAL 28th & L Main-7676

Hotel Supply Dealers

- Sacto Glass & Crockery Co 814 L Main-645

Hotels

- Alaskan Hotel 2004 K Main-5746
Ambassador Hotel 3044 J Main-4997
Anchor Hotel 308 J Main-4893-W
Antlers The 4235 K Main-3822
Arao Inaugur 1207 1/2-3rd Main-7477
Argonaut Hotel 3095 K Main-5643
Arnett A S 221 J Main-4108-W
Athens Hotel 908-2nd Main-1489-W
Berkeley The 1103 O Main-1353
Bishu Hotel 310 M Main-5378
Calif Hotel 1208 J Main-3672
Capital Hotel 626 K Main-3052
City Hotel 3094 K Main-2814-W
Cliff House 1815 K Main-1085
Clunie Hotel 805 K Main-5400
Collier S M 2800 8th Br Main-10095
Commercial Hotel 211 L Main-920
Court Hotel 910 1/2-8th Main-6445
Del Paso Hotel 914-12th Main-5400-W
Diamond Hotel 227 J Main-7809
Eagle Hotel 1210 1/2-3rd Main-2918
Eastern Hotel 1119 1/2-2nd Main-3355-W
Exmo Hotel 118 K Main-6533

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Directory Advertising reaches for New Customers

YOUR message in the Classified Business Section of this Directory reaches out for new customers. It works for you night and day in practically every home, office and store in the city.

A display advertisement or an informational listing, consisting of descriptive matter associated with the listing, is seen by all classes of buyers.

For Information Call MAIN 12300
Directory Advertising Department

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Men's and Women's Hats
Made Like New at—

BLUMBERG'S HAT WORKS
Next Door to Elm Cleaners and Dyers
1723 J St. Phone—Main 7808
H1-1

Next Door to Elm Cleaners and Dyers
1723 J St. Phone—Main 7808
H1-1

Joslin's SANITORIUM

A SANITORIUM with a home-like atmosphere. Home and care for aged and infirm. For treatment of Nervous and Mental Disorders. LINCOLN, CALIFORNIA Rates Reasonable

Phone—Lincoln 118-F-2
H1-1

There are only a few of your customers who have your telephone call in their minds.

Your other customers and the expected new ones depend on this Directory as a medium for reference when they want to buy. Unless you are classified where they can readily find your telephone call, you are missing business that should be yours.

GET CLASSIFIED
WE
—can show you how to safeguard the lost calls
Directory Advertising Department
Main 12300